



MURAL ARTS PROGRAM

REQUEST FOR PROPOSALS

About Leesburg Center for the Arts Mural Arts Program (LAMAP), it is a new public art initiative launched by the Leesburg Center for the Arts. Our program goal is to help artists, residents, and business districts uplift their neighborhoods and strengthen their communities through mural art. LAMAP provides curatorial leadership and project management support across all areas of making public murals, towards the shared goals of community enrichment, civic engagement, and beautification. We wish to help Leesburg join a national movement that embraces the power of public art and become a more culturally vibrant, livable city on the whole.

OVERVIEW OF 2017 DAVIS-HARRIS MURAL PROJECT

This summer, the Leesburg Center the Arts and the City of Leesburg partner to make visual improvements to the 14th St. and W. Main St., intersection. The 2015 gateway project and the expansion of many new businesses along W. Main Street, presented a renewed vitality in Leesburg. This mural will help further enhance the attractiveness of the area, draw more positive attention to the vibrant businesses along the street and surrounding neighborhood, as well as complement the mission of the Art Center. The concrete wall to be painted is on the west side of the street, directly facing U.S. Hwy 27/14th St. At present, Leesburg Center for the Arts has pressured washed and primed the wall.

SEEKING LEAD MURAL ARTIST OR ARTIST TEAM

We are seeking a professional individual artist or artist team for this mural. Paints will be donated by Anchor Coatings Inc.. Artists are expected to provide all other supplies. The wall will be pressure-washed and primed in advance, and sealed at the end. The artist stipend is \$700.00. Please note that there is no additional stipend for travel or accommodations for out-of-town artists.

GENERAL PROJECT TIMELINE

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|------------|---|
| July 31 | Deadline for RFP submissions |
| August 15 | Artist notified on acceptance status |
| September | Any design revisions are made if requested, permits secured, contracts signed, and materials obtained. Paint is obtained by LAMAP |
| October | Painting can begin |
| November 1 | Mural must be completed, to be sealed by LAMAP |

Please note: the LAMAP committee has reserved the right to extend the deadline if deemed necessary.



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THEMATIC CONSIDERATION Bicentennial Mural by Sid Smith

For this mural, we would like artists to create an adaptation of an original mural by Art Festival founder and local artist Sid Smith, the "Bicentennial Mural". The specific panel, telling the story of our locomotive history has been selected as inspiration for the wall. Artists should feel free to interpret this within their aesthetic language.





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SELECTION CRITERIA

Each application will be reviewed by a panel designated by LAMAP and its community partners, and considered with the following criteria in mind:

- Experience and qualifications of the artist(s)
- Thoughtful and creative interpretation of the subject
- Capability to carry out the project

HOW TO APPLY

All components of your application must be in digital format and sent in one email with the subject line "Davis Harris Mural Project Proposal." You may either scan or photograph your sketch and submit as pdf or jpg.

Incomplete applications will not be accepted. To submit, please send your proposal to Maria Stefanovic at director@leesburgcenterforthearts.com.

The parts of your proposal are as follows and should be labeled as indicated:

- Application form (see next page), typed (Label "LastnameFirstname_ LAMAP_APP")
- 4 images of 2-D artwork for lead artist. Include murals. (Label "LastnameFirstname_ Work#")
- Professional resume for lead artist. (Label "LastnameFirstname Resume")
- Color sketch of mural to scale. (Label "LastnameFirstName_Design") If you have questions, please email director@leesburgcenterforthearts.com.



MURAL ARTS PROGRAM

APPLICATION 2017

Mural Project: Davis Harris Mural Project

CONTACT INFO FOR LEAD ARTIST / ARTIST TEAM

Lead Artist Name:		
Email:		
Street Address :		
City:	State:	Zip Code:
Phone:		
Website:		

Second Artist Name:		
Email:		
Street Address :		
City:	State:	Zip Code:
Phone:		
Website:		

NARRATIVE QUESTIONS

1. Please describe your work as an artist or team, specifically your experience painting murals. You may include part of your artist statement, your history, personal philosophy, aesthetics, etc.

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2. Please describe how you are approaching the thematic suggestion of “connections.”

3. Do you have any conflicts with the schedule as outlined in the project description? Please explain.

ADDITIONAL MATERIALS

Please submit the following items with this application form:

- Four images of lead artist’s 2-D artwork (please include murals)
- Resume for lead artist
- Color sketch of mural design

Please refer to cover sheets for file labeling instructions. Send all materials in one email to Maria Stefanovic at director@leesburgcenterforthearts.com.